



WVNY
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1444793

Schedule Dates 10/11/16-10/17/16
Advertiser Sue Minter/Governor/Vermont/Democrat (81847)
Agency GMMB (14491)
Product Political - Governor (1067)
Brand 303/323/5568 (566608)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 303/323/5568
Account Types National/Political
Billing Type Standard
Comments MINTER/G/D
10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO

Date Entered 10/07/16
Last Modified 10/11/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25326241
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$764.25
Net Total \$4,330.75
Sales Tax

Burlington (WVNY)
By Broadcast Month Spots Rate
Oct. 2016 28 \$5,095.00
Grand Total: 28 \$5,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	GMA	10/7/16
2.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend	1						X			\$35.00		Burlington (WVNY)	Sat GMA	10/7/16
2.0.1	Preempt	10/15/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
3.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	6A- Good Morning America Weekend	1						X		1	\$35.00	\$35.00	Burlington (WVNY)	Sun GMA	10/7/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4P- Judge Judy	2	X	X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/7/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4:30P- Judge Judy	2	X	X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/7/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- Judge Judy	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/7/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5:30P- Judge Judy	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/7/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6:30P- World News Tonight	3	X	X	X	X	X			3	\$300.00	\$900.00	Burlington (WVNY)	ABC World News Tonight	10/7/16
9.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	6P- World News Tonight	1						X			\$100.00		Burlington (WVNY)	ABC World News-Saturday	10/7/16
9.0.1	Closed Preempt	10/15/16															Burlington (WVNY)	Pre-Empt/Exception -	
10.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	6P- ABC World News	1						X		1	\$100.00	\$100.00	Burlington (WVNY)	ABC World News-Sunday	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nextstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1444793

Schedule Dates	10/11/16-10/17/16	Date Entered	10/07/16
Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	10/11/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5568 (566608)	Headline #	ECR25326241
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Mauri, Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5568	Commission	\$764.25
Account Types	National/Political	Net Total	\$4,330.75
Billing Type	Standard	Sales Tax	
Comments	MINTER/G/D 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO		

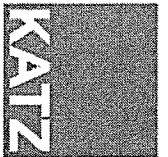
Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	28	\$5,095.00
Grand Total:	28	\$5,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7:30P- Inside Edition	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Inside Edition	10/7/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:58P- Dancing With The Stars	1	X							1	\$850.00	\$850.00	Burlington (WVNY)	Dancing w/ the Stars-ABC	10/7/16
13.0	Normal Line / Prime	10/11/16-10/11/16	5	:30	7:58P- The Middle/American Housewife	1		X						1	\$500.00	\$500.00	Burlington (WVNY)	MIDDLE/HOUSEWIFE	10/7/16
14.0	Normal Line / Prime	10/13/16-10/13/16	4	:30	7:58P- Grey's Anatomy	1			X					1	\$1,000.00	\$1,000.00	Burlington (WVNY)	Greys Anatomy-ABC	10/7/16
15.0	Normal Line / Prime	10/14/16-10/14/16	5	:30	9P- Shark Tank	1				X				1	\$400.00	\$400.00	Burlington (WVNY)	Shark Tank B-ABC	10/7/16
16.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	12P- ABC College Football	1					X			1	\$150.00	\$150.00	Burlington (WVNY)	ABC College Ftbl -Early Game	10/7/16
17.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	3:30P- ABC College Football	1					X			1	\$250.00	\$250.00	Burlington (WVNY)	ABC College Ftbl -Late Game	10/7/16
18.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8P- Saturday Night Football	1					X			1	\$250.00	\$250.00	Burlington (WVNY)	ABC Sat Night College Ftbl	10/7/16
19.0	M/G For 9.0.1 / SPOT	10/17/16-10/17/16	4	:30	7A- Good Morning America	2	X							2	\$50.00	\$100.00	Burlington (WVNY)	GMA	10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25326241	Changes as of: 10/11/2016 at 4:04 PM	Version: Highlighting Revision 2
CPE: 303/323/5568	Flight: 10/11/16 - 10/17/16	Total \$: \$5,130.00
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: Sue Minter for VT Gov Product: MINTER/G/D	Total Spots: 29
		Total CPM: \$0.00

Agency Order #: 5454715	Primary Demo: Adults 35+
Buyer: Gilroy, Maura	Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFIARI 202-872-5880
	Total GRP:
	Traffic #: 1444793
	Separation:

Comments: 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV+ 1	Tu-F-M 7a-9a		GMA	\$50.00	0	30	4	6	6	\$300.00	\$0.00	0.0
REV- 9	Sa 6p-6:30p		ABC World News-Saturday	\$100.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 29									29	\$5,130.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26326241 Changes as of: 10/11/2016 at 4:04 PM Version: Highlighting Revision 2
CPE: 303/323/5568 Flight: 10/11/16 - 10/17/16
Agency: GMMB Advertiser: Sue Minter for VT Gov Station: WVVY
GMMB 3050 K ST NW Product: MINTER/G/D Market: Burlington-Plattsburgh
WASHINGTON DC 20007 Office: WASHINGTON
Agency Order #: 5454715 Buyer: Gilroy, Maura Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Con Type: POLITICAL/NOTE
Washington DC Assistant: LAILA DAFARI
202-872-5880 202-872-5880
Total \$: \$5,130.00
Total Spots: 29
Total CPM: \$0.00
Total GRP: 1444793
Trafic #: 1444793
Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/11/16 4:04 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.
10/07/16 9:37 AM	Elizabeth Guy	Line 6 ABC World News Saturday has been Pre-Empted on Saturday's and will not return until College Football is over (after political) MG offer 1x Judge Judy w/o 10/11 @ Sect 5 \$40 5-5:30P Please advise Thanks!
10/06/16 5:55 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.
10/06/16 5:55 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.

Competitive Information	
Market Budget:	\$57,000
WVVY Share:	9%
Comment:	
WCAX:	54%
WFFF:	9%
WPTZ:	28%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$5,130.00	N/A	0.0
Total	100%	29	\$5,130.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	29	\$5,130.00
Total	29	\$5,130.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/11/16 4:04 PM	RACHELLE RAY - Washington DC	Revised	1		\$0
Makegood 1	10/7/16 9:37 AM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	10/7/16 8:47 AM					\$0
Revision	10/6/16 5:55 PM	RACHELLE RAY - Washington DC	Confirmed			\$700.00
New	10/6/16 5:34 PM	RACHELLE RAY - Washington DC	New	28		\$4,430.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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